Overview

June 4-7, 2017 | New York City
Marketing EDGE will offer a select group of undergraduate students from across the country the opportunity to learn the latest in digital and data driven marketing. Workshops are led by top marketing professionals and include topics that span the spectrum from social, mobile, and content marketing to the emergence of artificial intelligence and virtual reality in marketing.

Recently Confirmed Speakers

John Bitzer
Global Director of Digital Content—EY

Tim Carr
Chief Lifter
Lift Agency

Brooks Dobbs
Chief Privacy Officer
Wunderman

Brian Wong
Founder and CEO
Klip

Master content marketing with John Bitzer, who is responsible for all content on the EY flagship website, ey.com. Explore with Tim Carr how Lift Agency combines creative practices with strategies that deliver more customers, revenue, and value for their clients: Facebook, AOL, Charter Spectrum, Proactiv, Snapfish, and more. Learn the ins and outs of privacy on a global scale with Brooks Dobbs. Discover how to stay ahead with Brian Wong, who has been recognized with many awards including Forbes’ “30 Under 30” for three years, AdAge’s “Creativity Top 50,” and Business Insider’s “Top 25 Under 25 in Silicon Valley.”

Check out more of our speakers at collegiatesummit.marketingEDGE.org!

Application Process

- Gain industry insights and tips from top marketing professionals
- Build your network at outings, receptions, and a major industry gathering
- Sharpen your resume and interviewing skills at career development workshops

To complete the online application, visit:
collegiatesummit.marketingEDGE.org

Extended Deadline: March 31, 2017
Applications are reviewed on a rolling basis
Students of all majors are encouraged to apply
Students graduating in May or June of 2017 are ineligible to apply